# OFFICE OF MINORITY BUSINESS

#### MISSOURI DEPARTMENT OF ECONOMIC DEVELOPMENT

# **Purpose**

The Office of Minority Business (OMB) was created to provide a support system for the development of minority and women-owned businesses and increase the number of successful minority and women-owned businesses in the state of Missouri.

The **OMB** assists minority enterprises in identifying opportunities and obtaining valuable resources necessary for a successful entrepreneurship.

We help minority and women-owned businesses develop feasible alternatives for increasing profits, reducing expenditures and overall business development.

# **ELIGIBLE APPLICANTS**

Qualifications for a Minority Business Enterprise (MBE) or Woman Business Enterprise (WBE):

- At least 51% of the business must be owned by a minority or woman individual.
- The minority or woman individual exercises management and daily control of the business.
- The minority or woman individual is a United States citizen.

This applies to sole proprietorships, partnerships, corporations or joint ventures. Racial minorities are defined as individuals of African, Hispanic, Asian and Native American origins.

To obtain State of Missouri certification, please call 1-800-592-6019.

# **SERVICE**

The OMB will provide individualized and confidential consultation and business assistance based on each companies needs or requests.

Assistance is inclusive but not limited to the following services:

# **General Business Assistance**

Provide information and arrange for technical assistance in the areas of credit analysis, financing alternatives, business planning, tax planning, expansion and other business services.

# Financial and Accounting Consultation Make recommendations for set up and

implementation of an effective accounting system and procedures and assistance in budget strategies and control processes.

# **Procurement Opportunities**

Assistance in acquiring procurement opportunities w/ federal, state and local governments and referrals to major corporations and prime contractors seeking to fulfill MBE/WBE contracting goals.

# CONTACT

Department of Economic Development Office of Minority Business 301 W. High Street, P.O. Box 118 Jefferson City, MO 65102 Phone 573-751-3237 Toll free @ 1-888-791-3237

Fax: 573-751-6899

E-mail omb@mail.state.mo.us

Web: http://www.ecodev.state.mo.us/omb

# OTHER SERVICES OF DED

# RELAY MISSOURI SERVICE

Voice user calling a hearing/speech impaired user: 800-735-2466.

Hearing/Speech impaired user calling a voice user: 800-735-2966

#### **ASSISTANCE TO EMPLOYERS**

DED's Division of Workforce Development works in collaboration with its one-stop career system partners to offer workforce development assistance to job seekers and employers. By using the State's network of one-stop career centers, customers can access America's Job Bank, seek referral and placement assistance, career counseling and testing, labor market information and use Missouri WORKS!, an Internet based, self-service workforce development tool. To find your nearest Division of Workforce Development location, consult your telephone directory under State Government or visit www.ecodev.state.mo.us/wfd .

# MISSOURI MARKETPLACE

Information on thousands of Missouri-made products and services designed to encourage both in-state and out-of-state businesses and consumers to buy Missouri-made products. Registration is free and open to any Missouri-based company. To search the database or register your company, visit: <a href="https://www.missourimarketplace.org">www.missourimarketplace.org</a>.

# INTERNATIONAL MARKETING

DED's Office of International Marketing works to make companies aware of international opportunities and help them secure new business. For more information on the services available, please call (573) 751-4855 or 1-888-690-4855, by e-mail at <a href="missouri@mail.state.mo.us">missouri@mail.state.mo.us</a> or visit <a href="https://www.ecodev.state.mo.us/intermark">www.ecodev.state.mo.us/intermark</a>.